



Somaiya Vidyavihar

K J Somaiya College of Engineering

(An Autonomous Un-aided Institute - Affiliated to University of Mumbai & Approved by AICTE)



Team ETA

Website link: <https://www.teameta.in>

Email: teameta@somaiya.edu Contact: 91 022 6644 9191 / 9016 / 9475

DELIVERABLES FROM TEAM ETA

SPONSOR TYPE	AMOUNT	CAR	APPAREL	BANNER
Title Sponsor	` 2,50,000 or more	7" x 7"	6" x 6"	20" x 20"
Gold Sponsor	` 80,000 to 2,50,000	5" x 5"	4" x 4"	10" x 10"
Silver Sponsor	Up to ` 80,000	3" x 3"	3" x 3"	5" x 5"
Bronze Sponsor	Up to ` 40,000	2" x 2"	2" x 2"	3" x 3"

Type of Sponsor and Size of Company's logo:

On Car's Body

On Team's official T-shirt and

On Banners

In addition to the above mentioned things, our brochures, fliers, standees and visiting cards will also have your logos printed on them.

Online Publicity via our website www.teameta.in and Social Networking Sites like Twitter, Instagram and Facebook page having more than 15000 likes.

- Posting your company's logo and sharing some information regarding company through our twitter, instagram and Facebook account once in every month.
- Giving a link to your company's website and a description of the company on our official website www.teameta.in



Vidyanagar, Vidyavihar, Mumbai-400 077, India. Telephone
(91-22) 6644 9191 Fax: (91-22) 21025272
College Website: www.somaiya.edu/kjsce





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80G certificate giving up to 50% tax exemption.*

- We can issue a 80G certificate on your company's name which can help you in tax exemption

Publicity through our Media and Radio partners.

- Publicizing your company through our various media and radio partners.

Corporate Social Responsibility.

- Our fuel efficient vehicle comes under green project, company can show these as a CSR activity.

Promotion in 'UNVEILING EVENT' of our Prototype car.

- Sponsors can put up their standees/banners.
- Sponsors can distribute their brochures/marketing materials during the event.
- Sponsors can interact with our media and radio partners and share their experiences regarding the project.

Publicity in Auto-car Auto Expo(Mumbai) , Inaugural of Shell Eco Marathon (Bangalore) and Shell Eco Marathon Event (Singapore).

- Sponsors can have their standees displayed in our pit (area allotted to us) and can have their brochures/marketing materials getting distributed by us.

- ❖ WE SHOWCASE OUR CAR IN ALL THE EXHIBITIONS ORGANISED BY SOMAIYA TRUST.
- ❖ WE SHOWCASE OUR CAR IN ALL THE EXHIBITIONS ORGANISED NEAR MUMBAI. (* educational and Technical exhibitions)
- ❖ WE ARE READY TO SHOWCASE OUR PROTOTYPE FOR EVENTS ORGANISED BY OUR SPONSORS.

Thank you.



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